

## 2010 Ford Focus Major Standard Equipment

### **MECHANICAL:**

- Brakes – Front Disc / Rear Drum Brakes (ABS)
- Engine – 2.0L I-4 Duratec 20 or Duratec 20E (PZEV)
- Suspension – European inspired
- 4-speed Automatic Transmission

### **EXTERIOR:**

- Bumpers – body color
- Door Handles – Black
- Glass – Tinted
- Grille, 2-bar – Chrome
- Headlamps – Halogen
- Mirrors
  - Manual Remote Operated
  - Black
- Wheels/Tires
  - 15" Steel with 6-spoke appearance covers
  - P195/60R15 87T
  - Mini Spare Tire

### **INTERIOR/COMFORT:**

- Center Console
  - Floor with armrest
  - Top plate, metallic
- Climate Control – Air Conditioning – Manual
- Cupholders – (2) 1st Row and (1) 2nd Row
- Door Locks – Power
- Floor Mats – 1st & 2nd Row
- Instrument cluster
  - Black applique with white-faced gauges
- Message Center
  - Tachometer
  - Trip Odometer
- Lighting
  - Dome Light
  - Rear Dome Lamp
- Seats
  - 1st Row – 4-way Manual Driver

- 1st Row – Cloth Buckets
- 2nd Row – 60/40

- Steering Wheel
  - Vinyl
  - Tilt
- Sunvisors – with Dual Mirrors
- Windows – manual

### **SAFETY & SECURITY:**

- Air Bags
  - Dual Stage Front
  - Passenger Occupant Detection System (PODS)
  - Side Impact
  - Side Curtains
- Belt-Minder® – Driver and Passenger
- Child safety locks – Rear doors
- Keyless Entry – Remote
- LATCH (Lower Anchors and Tether Anchors for Children) System
- Rear 3-point Seatbelt
- Security – SecuriLock® Passive Anti-Theft System
- Tire Pressure Monitoring System (TPMS)

### **FUNCTIONAL:**

- Advance Trac® with ESC (Electronic Stability Control®)
- Audio
  - AM/FM Single CD/MP3 Capable
  - 4-speakers
  - Input Jack
  - Speed Sensitive Volume Control
- MyKey™
- Power Points – (2) 12 volt
- Windows – Rear Defroster
- Windshield Wipers – 2-speed fixed intermittent

### **Standard added Options**

Automatic Transmission -442

## **[ ] Focus S (P3E/100A)**

**\$12,079.00**

### **Optional Equipment for Focus S**

- [ ] SIRIUS® Satellite Radio
- [ ] Ash Cup w/Lighter Package
- [ ] Engine Block Heater
- [ ] Daytime Running Lights
- [ ] All Weather Floor Mats (set of 4)
- [ ] Cargo Area Protector
- [ ] Chrome Tip Exhaust
- [ ] Electrochromic Mirror with Homelink
- [ ] Fog Lights
- [ ] Low Profile Hood Deflector (Bug shield)

### ORDER CODE

### PRICE

97S	180.00
63B	30.00
41H	35.00
942	40.00
85B	70.00
50C	65.00
17F	60.00
60A	345.00
51F	310.00
85C	75.00

## **[ ] Focus Upgrade to SE (P3F/200A)**

**\$12,693.00**

### **SE Contains All S Content Plus:**

- Lighting – Front Map Reading Lights
- Mirrors – Power
- Security – Perimeter Alarm
- SIRIUS® Satellite Radio with 6-month pre-paid subscription
- Wheels – 15" Alloy
- Windows – Power Side with 1-Touch Down on Driver Side

<u>Optional Equipment for Focus SE</u>	<u>ORDER CODE</u>	<u>PRICE</u>
[ ] <b>201A Package</b> -Drivers Group (Includes Leather Wrapped Steering Wheel, Redundant Audio Controls, Cruise Control, Electrochromic Mirror and SYNC® Voice-activated Communications and Entertainment System (includes 911 assist, VHR, Traffic, Directions and Information Services)	201A	783.00
[ ] <b>202A SYNC® &amp; Sound Package</b> -Ford SYNC® Voice-activated Communications and Entertainment System (includes 911 assist, VHR, Traffic, Directions and Information Services), Driver's Group, Premium AM/FM Single CD/MP3 player with 190 Watts and 9 Speakers (including subwoofer), <b>Includes 201A Package</b>	202A	957.00
[ ] <b>SE Appearance Package</b> -15" Alloy with Unique Finish, Decklid Spoiler, and Fog Lamps	67S	349.00
[ ] Ambient Interior Lighting	61A	260.00
[ ] Speed Control ( <b>Included in 201A and 202A Packages</b> )	525	187.00
[ ] Moonroof	13B	700.00
[ ] Ash Cup w/Lighter Package	63B	30.00
[ ] Engine Block Heater	41H	35.00
[ ] Daytime Running Lights	942	40.00
[ ] All Weather Floor Mats (set of 4)	85B	70.00
[ ] Cargo Area Protector	50C	65.00
[ ] Chrome Tip Exhaust	17F	60.00
[ ] Electrochromic Mirror with Homelink( <b>N/A w/201A or 202A Pkg's</b> )	60A	345.00
[ ] Fog Lights	51F	310.00
[ ] Low Profile Hood Deflector	85C	75.00
[ ] Power Code™ Remote Start System (quick start)	66A	370.00

[ ] **Focus Upgrade to SES (P3G/400A) \$14,110.00**

**SES Contains All SE Sedan Content Plus (Sedan):**  
 • Bright cluster rings/chrome release handles/chrome register accents (Interior) and performance cluster  
 • Dark Chrome Grille, Head Lamp Trim, Tail lamp Trim  
 • Door Handles – Body Colored  
 • Exhaust – Chrome Tips  
 • Ford SYNC® Voice-activated Communications and Entertainment System (includes 911 assist, VHR, Traffic, Directions and Information Services)  
 SYNC® description and restrictions

- Lighting – Ambient Lighting
- Lighting – Fog Lamps
- Mirrors
  - Body Colored
  - Heated
- Rear Spoiler – Decklid
- Sport Fascias
- Suspension
  - Performance Enhanced Front and Rear
  - Stabilizer Bar – Rear
- Wheels/Tires – 17" Premium Painted

<u>Optional Equipment for Focus SES</u>	<u>ORDER CODE</u>	<u>PRICE</u>
[ ] <b>401A Moon &amp; Tune Value Package</b> – Power moonroof w/ Shade & Audiophile system for AM/FM 6-disc In-Dash/MP3 Player w/Clock, 4-Coaxial speakers & 8-inch subwooferlights	401A	695.00
[ ] Seats – Heated (Requires Leather)	HS/HW	705.00
[ ] Ash Cup w/Lighter Package	63B	30.00
[ ] Daytime Running Lights	942	40.00
[ ] Engine Block Heater	41H	35.00
[ ] All Weather Floor Mats (set of 4)	85B	70.00
[ ] Cargo Area Protector	50C	65.00
[ ] Low Profile Hood Deflector	85C	75.00
[ ] Power Code™ Remote Start System (quick start)	66A	370.00

**[ ] Focus Upgrade to SEL (P3H/300A)**

**\$14,310.00**

**SEL Contains All SE Sedan Content Plus:**

- Bright cluster rings/chrome release handles/chrome register accents (Interior) and performance cluster
- Door Handles – Chrome Colored
- Driver's Group
  - Cruise Control
  - Electrochromic Rear-view Mirror
  - Leather Wrapped Steering Wheel
  - Redundant Audio Controls
- Exhaust – Chrome Tip
- Ford SYNC® Voice-activated Communications and Entertainment System (includes 911 assist, VHR, Traffic, Directions and Information Services)

- SYNC® description and restrictions
- Lighting – Ambient Lighting
  - Mirrors
    - Chrome
    - Heated
  - Seats
    - Leather Trimmed
    - 1st Row Heated
  - Suspension
    - Enhanced European Front and Rear
    - Stabilizer Bar – Rear
  - Wheels – 16" Euroflange

**Optional Equipment for Focus SEL**

	<u>ORDER CODE</u>	<u>PRICE</u>
[ ] <b>301A Moon &amp; Tune Value Package</b> – Power moonroof w/ Shade & Audiophile system for AM/FM 6-disc In-Dash/MP3 Player w/Clock, 4-Coaxial speakers & 8-inch subwooferlights	301A	695.00
[ ] Ash Cup w/Lighter Package	63B	30.00
[ ] Daytime Running Lights	942	40.00
[ ] Engine Block Heater	41H	35.00
[ ] All Weather Floor Mats (set of 4)	85B	70.00
[ ] Cargo Area Protector	50C	65.00
[ ] Low Profile Hood Deflector	85C	75.00
[ ] Power Code™ Remote Start System (quick start)	66A	370.00

**Color & trim availability**

**Exterior Color's**

**Interior Color's**

**S Models only**


**Medium Stone(GS)**

Sangria Red Metallic	<b>JV</b>	[ ]
Blue Flame Metallic	<b>SZ</b>	[ ]
Sterling Grey Metallic	<b>UJ</b>	[ ]
Ebony	<b>UA</b>	[ ]
White Suede Metallic	<b>WS</b>	[ ]
	<b>UR</b>	[ ]

**SE & SEL Models only**

**Medium Stone(FS/HS)**

**Charcoal Black(FW/FS)**

Sangria Red Clearcoat	<b>JV</b>	[ ]	[ ]
Blue Flame Metallic	<b>SZ</b>	[ ]	[ ]
Sterling Grey Metallic	<b>UJ</b>	[ ]	[ ]
Ebony	<b>UA</b>	[ ]	[ ]
White Suede Metallic	<b>WS</b>	[ ]	[ ]
	<b>UR</b>	[ ]	[ ]

**SES Models only**

**Medium Stone(GS/HS)**

**Charcoal Black(GW/FW)**

Sangria Red Clearcoat	<b>JV</b>	[ ]	[ ]
Blue Flame Metallic	<b>SZ</b>	[ ]	[ ]
Sterling Grey Metallic	<b>UJ</b>	[ ]	[ ]
Ebony	<b>UA</b>	[ ]	[ ]