

2012 Ford Focus Major Standard Equipment

MECHANICAL

- Brakes – Front Disc / Rear Drums, Anti-Lock Braking System
- Drivetrain – Front Wheel Drive
- Engine – 2.0L TiVCT I-4 GDI
- Suspension
 - Front: Independent McPherson Strut
 - Rear: Independent Control Blade
 - Rear Stabilizer Bar
- 6-speed PowerShift™ Automatic Transmission

EXTERIOR

- Antenna – Mast
- Bumpers – Body-Color
- CHMSL – Center High-Mounted Stop Lamp
- Door Handles – Black
- Grille – Black with Chrome Trim
- Headlamps – Quad-Beam Halogen
- Mirrors
 - Black
 - Power
 - Manual Fold
 - Integrated Spotter Feature
- Moldings – Rocker Molding – Black
- Wheels/Tires
 - 15" Steel with Covers
 - 195/65R15 Tires
 - Mini Spare – Steel

INTERIOR/COMFORT

- Center Console – Full floor with Storage
- Climate Control
 - Air Conditioning – Manual
 - Air Filtration System
- Coat Hooks – Rear
- Cupholders – (2) 1st Row
- Door-Locks – Power
- Driver Left Foot Rest
- Front, Rear & Cargo Compartment Dome Lights
- Front-Door Storage Bins
- Seats

- 1st Row – 4-way Manual Driver
- 1st Row – 2-way Manual Passenger
- 1st Row – Cloth Buckets with Adjustable Headrests
- 2nd Row – Folding Rear-Seat with 3 Removable Headrests
- Steering Wheel – Tilt and Telescoping
- Sun visors – Driver and Front-Passenger
- Windows – Power Front with Driver 1-Touch Down

SAFETY & SECURITY

- Airbags
 - Dual-Stage Front
 - Side-Impact (1st and 2nd Row)
 - Side-Curtains (1st and 2nd Row)
- Belt Minder® – Driver and Passenger
- Child-safety locks – rear-doors
- Height-Adjustable Retractable Seatbelts
- Keyless-Entry – Remote
- LATCH (Lower Anchors and Tethers for CHildren) system
- Passenger Occupant Detection System (PODS)
- Rear 3-point Seatbelt
- Seat Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Tire Pressure Monitoring System (TPMS)

FUNCTIONAL

- AdvanceTrac® with ESC (Electronic Stability Control®)
- Audio
 - AM/FM Single-CD/MP3-Capable
 - 4 speakers
 - Input Jack
 - Speed-Sensitive Volume Control
- Easy Fuel® – Capless Fuel-Filler
- Instrument cluster – Tachometer
- Powerpoint – Front (12V)
- Windows – Rear Defroster
- Windshield Wipers – Fixed Intermittent

Standard added Options

Automatic Transmission -44W

[] Focus S Sedan (P3E/100A)

\$13,140.00

Optional Equipment for Focus S

	ORDER CODE	PRICE
[] Exterior Protection Package (Rear Bumper Protector & Splash Guards)	90C	245.00
[] Cargo Management Package (Cargo Net & Cargo Organizer)	96C	115.00
[] Engine Block Heater	41H	35.00
[] Daytime Running Lights	942	40.00
[] Powercode Remote Start System	66F	445.00
[] Keyless-Entry Keypad	90A	95.00
[] Cargo Area Protector	96B	75.00
[] Focus Graphics Package	96A	375.00
[] Stainless Steel Door-Sill Plates	76F	95.00

Exterior Color's S Models only

Ingot Silver	UX
Kona Blue Metallic	L6
Sterling Grey Metallic	UJ
Tuxedo Black Metallic	UH
Oxford White	YZ

Interior Color's Charcoal Black(EW)

[]
[]
[]
[]
[]

Focus SE Sedan (P3F/200A) **\$13,858.00**
 Focus SE 5-Door Hatchback (P3K/200A) **\$14,557.00**

"SE" All "S" Series Equipment Plus:

- Door Handles – Body-Colored
- Floor Console Armrest
- Floor Mats – 1st Row
- Fog Lamps
- Headlamps – Automatic Quad-Beam Halogen (AutoLamp)
- Illuminated Entry
- Instrument Cluster
- Trip Computer
- Compass and Outside Temperature Display

- Mirror (Exterior) – Body-Colored
- MyKey®
- Steering Wheel – Redundant Audio Controls
- Storage – Map Pockets (Front-Passenger Seat Rear)
- Wheels/Tires – 16" Steel with Covers
- Windows – Rear Power

5-Door Only Equipment:

- Rear Spoiler
- Removable Package Tray
- Seats – 2nd Row – 60/40 Split
- Windshield Wipers – Rear

Optional Equipment for Focus SE

	<u>ORDER CODE</u>	<u>PRICE</u>
<input type="checkbox"/> 201A Package -(Cruise Control, Map Lights & Perimeter Alarm)	201A	355.00
<input type="checkbox"/> Super Fuel Economy Package- (16" Steel Wheels w/Unique Aero Wheel Covers, 16" LLR Tires, Rear Disc Brakes and Rear Spoiler). Sedan Only	46F	495.00
<input type="checkbox"/> SE Winter Package (All Weather Floor Mats, Heated Seats, and Mirrors)	47W	410.00
<input type="checkbox"/> Exterior Protection Package (Rear Bumper Protector & Splash Guards)	90C	245.00
<input type="checkbox"/> Cargo Management Package (Cargo Net & Cargo Organizer)	96C	115.00
<input type="checkbox"/> Engine Block Heater	41H	35.00
<input type="checkbox"/> Daytime Running Lights	942	40.00
<input type="checkbox"/> 16" Alloy Wheel (Not Available w/Super Fuel Economy Package)	64S	225.00
<input type="checkbox"/> Powercode Remote Start System	66F	445.00
<input type="checkbox"/> Keyless-Entry Keypad	90A	95.00
<input type="checkbox"/> Cargo Area Protector	96B	75.00
<input type="checkbox"/> Focus Graphics Package	96A	375.00
<input type="checkbox"/> Stainless Steel Door-Sill Plates	76F	95.00

Exterior Color's
SE Models only

- | | |
|------------------------|-----------|
| Ingot Silver Metallic | UX |
| Race Red | PQ |
| Kona Blue Metallic | L6 |
| Sterling Grey Metallic | UJ |
| Tuxedo Black Metallic | UH |
| Oxford White | YZ |
| Frosted Glass | P9 |

Interior Color's

<u>Charcoal Black(EW)</u>	<u>Medium Stone(FL/2L)</u>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Extra Cost Paint SE Models Only (\$300.00)

Red Candy Metallic Tinted	PU6	<input type="checkbox"/>	<input type="checkbox"/>
Blue Candy Metallic Tinted	PZ9	<input type="checkbox"/>	<input type="checkbox"/>

Focus SEL Sedan (P3H/300A) **\$15,578.00**
 Focus SEL 5-Door Hatchback (P3M/300A) **\$16,277.00**

SEL Contains All SE Sedan Content Plus :

- Audio – 6 Speakers
- Aux 12V Powerpoint (Rear)
- Beltline Molding – Chrome
- Brakes – Rear Disc
- Climate Control – Dual-Zone EATC
- Cruise Control
- Floor Mats – 1st and 2nd Row
- Grille – Piano Black
- Lighting
- Ambient Lighting (7 Colors)
- Reading Lights – 1st Row
- Metallic Interior Trim Finish – Door pulls and register surround
- Mirror (Exterior) – Side Marker Lamps
- MyFord™ Driver Connect Technology

- Overhead Console
- Seats – 2nd Row – 60/40
- Security – Anti-Theft Perimeter Alarm
- Steering Wheel – Leather-Wrapped
- Storage – Rear-Seat back Compartment (map pockets)
- Sun visors – Dual Illuminated Vanity Mirrors
- SYNC® with USB
- Transmission – 6-speed PowerShift Automatic with SelectShift capability
- Universal Garage Door Opener
- Wheels – 16" Alloy
- Windows – Power with 1-Touch Up/Down on All Windows

5-Door Only Equipment:

- Rear Spoiler
 - Rear Wiper
- Focus Page 3

- Removable Package Tray

<u>Optional Equipment for Focus SEL</u>	<u>ORDER CODE</u>	<u>PRICE</u>
[] MyFord Touch™ and Sony® Package- (Sony® 10 Speakers Sound System with Subwoofer, MyFord Touch™ (8" Touch-Screen Display), SIRIUS® Satellite Radio with 6 month pre paid subscription, and HD Radio)	301A	887.00
[] SEL Premium Package- (Leather-Trimmed Seats with 6-Way Power Driver and Manual Lumbar, 17" Aluminum Wheels, Reverse Sensing System Rain-Sensing Wipers, Auto-Dimming (Electrochromic) Rearview Mirror, and Rear Armrest with Storage)	302A	1254.00
[] MyFord Touch™ and Sony® and SEL Premium Package Combo	303A	2129.00
[] Interior Protection Package- (Premium Carpet Mat with Water Resistant Vinyl Reverse Side and All-weather Floor Mats). Not Available with MyFord Touch™ and Sony® Package (301A), SEL Premium Package (302A) and Winter Package (47W)		
[] Parking Technology Package- (Active Park Assist, Front Parking Sensors and Rearview Camera). Available with MyFord Touch™ and Sony® Package (301A), SEL Premium Package (302A) only	46P	605.00
[] SEL Winter Package (All Weather Floor Mats, Heated Seats, and Mirrors)	47W	410.00
[] Exterior Protection Package (Rear Bumper Protector & Splash Guards)	90C	245.00
[] Cargo Management Package (Cargo Net & Cargo Organizer)	96C	115.00
[] Engine Block Heater	41H	35.00
[] Daytime Running Lights	942	40.00
[] 17" Polished Alloy Wheel	64F	495.00
[] Powercode Remote Start System	66F	445.00
[] Keyless-Entry Keypad	90A	95.00
[] Cargo Area Protector	96B	75.00
[] Focus Graphics Package	96A	375.00
[] Stainless Steel Door-Sill Plates	76F	95.00

Exterior Color's

SEL Models only

Ingot Silver Metallic	UX
Race Red	PQ
Kona Blue Metallic	L6
Sterling Grey Metallic	UJ
Tuxedo Black Metallic	UH
Oxford White	YZ
Frosted Glass	P9

Interior Color's

Charcoal Black(FW/2W) Medium Stone(FL/2L)

[]	[]
[]	[]
[]	[]
[]	[]
[]	[]
[]	[]
[]	[]

Extra Cost Paint SEL Models Only

Red Candy Metallic Tinted	PU6 (\$300.00)	[]	[]
Blue Candy Metallic Tinted	PZ9 (\$300.00)	[]	[]
White Platinum Metallic	PUG (\$450.00)	[]	[]