

SIGNATURE FORD
2013 Taurus
Major Standard Equipment

• **MECHANICAL**

- Battery Management System
- Brakes – 4-wheel disc, ABS
- Drivetrain – Front Wheel Drive
- Engine – 3.5L Ti-VCT V6 (FFV1)
- Steering – Electronic Power Assisted Steering
- Transmission – 6-speed SelectShift Automatic with Shifter Button Activation

EXTERIOR

- Door Handles – Body-Color Exterior
- Exhaust – Quasi-Dual with Chrome Tips
- Glass – Solar-Tinted
- Headlamps – Halogen Projector
- Autolamp
- Wiper-Activated
- Mirrors – MIC Black, Power, Integrated spotter mirror
- Taillamps – LED
- Tires – P235/60R17 A/S BSW
- Wheels – 17" Painted Aluminum

INTERIOR / COMFORT

- Climate Control
- Single Zone Manual
- Rear-Seat Heat Ducts
- Console – Front Center Console with Armrest, Storage Bin and Removable Trinket Tray (vinyl wrapped with stitching)
- Floor Mats – Front and Rear
- Lighting
- Delayed Accessory Lighting
- 1st Row Dome/Map Lamp in Overhead Console
- 2nd Row Reading Lights
- Remote Perimeter Lighting (interior lights, headlamps, tail lamps)
- Mirrors – Day/Night Interior Mirror
- MyFord™ 4.2" Center-Stack Screen and Cluster Screen
- Particulate Air Filter
- Powerpoints – 2, 12V
- Seats

- 6-Way Power Driver and Passenger seat (fore/aft, up/down, tilt), Manual Recline, Manual Lumbar
- Cloth
- Front-Seat – 4-way adjustable headrests
- Rear-Seat – Fixed Outboard Head Restraints with Center Adjustable Headrest
- 60/40 Split Fold-Flat Rear-Seat
- Rear Fold down Armrest w/Cupholders
- Shift Knob – Urethane
- Steering wheel – Manual Tilt/Telescoping, Urethane with Speed Controls/Audio Controls
- Storage – Glovebox – Damped, Locking
- Storage – Map Pockets (front-seat rear)
- Sun visors – Sliding Driver/Passenger with Illuminated Mirrors
- Window Controls – Driver One-Touch Up/Down Control 1 FFV in non-Green States

SAFETY & SECURITY

- AdvanceTrac® with Electronic Stability Control (ESC)
- Airbags
- Side-Impact Airbags
- Safety Canopy® with rollover sensor
- Anti theft – SecuriLock®
- Keyless-Entry
- Integrated Key Head Transmitter
- SecuriCode™ – Keyless-Entry (Keypad)
- SOS Post-Crash Alert System™ – Activated when airbags are deployed
- Torque Vectoring Control
- Traction Control – Brake & Engine-Actuated

FUNCTIONAL

- Audio – AM/FM Stereo/Single-CD/MP3 Capable (6 Speakers)
- Audio Input Jack
- Cruise Control
- Easy Fuel® (Capless Refueling)
- Instrument Cluster – Message Center with Trip Computer
- MyKey®
- Windows – Rear Defroster

[] Taurus SE FWD P2D/100A

\$19,744.00

OPTIONAL EQUIPMENT FOR SE

- [] Front License Plate Bracket
- [] SYNC® Voice-Activated Communications
- [] Daytime running lamps
- [] Engine block heater
- [] All-Weather Floor Mats
- [] Smoker's Pack with Ash/Coin Cup
- [] Cargo Organizer (Trunk mounted)

<u>OPTION CODE</u>	<u>PRICE</u>
153	N/C
53M	350.00
942	45.00
41H	35.00
97M	70.00
97P	86.00
97C	145.00

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Colors: SE

- Kodiak Brown
- Deep Impact Blue

Code

- J1
- J4

Dune

7D

- []
- []

Tuxedo Black Metallic	UA	[]
Ingot Silver Metallic	UX	[]
Sterling Gray Metallic	UJ	[]
Oxford White	YZ	[]

[] **Taurus SEL FWD P2E/200A** **\$21,658.00**
 [] **Taurus SEL AWD P2H/200A** **\$23,183.00**

SEL Contains all Standard Equipment Plus:

EXTERIOR

- Lighting – Supplemental Park Lamps
- Mirrors – Body Color, Power, Heated, Integrated Spotter Mirror with Puddle Lamps
- Tires
— P235/55R18 A/S BSW
- Wheels – 18" Painted Aluminum

INTERIOR / COMFORT

- Climate Control – Dual Zone EATC
- Covered Front Row Cupholders/Storage
- Interior – Painted Door Trim/Console appliques; Film IP appliques

- Mirror – Electrochromic Interior Mirror
- Outside Temperature Display
- Seats – Unique Cloth
- Shift Knob – Leather Wrapped
- Steering wheel – Leather Wrapped with Speed Controls/Audio Controls

SAFETY/SECURITY

- Anti-theft Perimeter Alarm

FUNCTIONAL

- Remote Vehicle Start
- Satellite Radio
- SYNC® with MyFord™ – Voice-Activated Communications and Entertainment System

OPTIONAL EQUIPMENT FOR SEL

	<u>OPTION CODE</u>	<u>PRICE</u>
[] 201A PKG- Audio – Additional IP Center Channel Speaker, MyFord Touch™ 8" Center-stack Touch Screen and 2 Cluster Screens, Reverse Sensing System, and SYNC® Services	201A	609.00
[] 202A PKG- Includes 201A PKG plus Ambient Lighting, Intelligent Access w/Push Button Start, Power Adjustable Pedals (Non Memory), Rear View Camera, and 19" Painted Aluminum Wheels with (P255/45R19 Tires)	202A	2440.00
[] Leather Seats with Heated Front Row Seating and 6-Way Passenger Seat (fore/aft, up/down, tilt, manual recline, manual lumbar)	JD/JW	1220.00
[] Moonroof-Power (201A and 202A Only)	439	800.00
[] Front License Plate Bracket	153	N/C
[] Rear Spoiler	12L	
[] Voice-Activated Navigation System (201A and 202A Only)	20N	
[] Daytime running lamps	942	45.00
[] Engine block heater	41H	35.00
[] All-Weather Floor Mats	97M	70.00
[] Cargo Organizer (Trunk mounted)	97C	145.00
[] Smoker's Pack with Ash/Coin Cup	97P	86.00

<u>SEL</u>	<u>Code</u>	<u>Dune MD/JD</u>	<u>Charcoal Black MW/JW</u>	<u>Colors:</u>
Kodiak Brown	J1	[]	[]	
Deep Impact Blue	J4	[]	[]	

Ginger Ale	JY	[]	[]
Tuxedo Black Metallic	UH	[]	[]
Ingot Silver Metallic	UX	[]	[]
Sterling Gray Metallic	UJ	[]	[]
Oxford White	YZ	[]	[]

Colors: SEL Extra Cost \$\$\$

White Platinum Tri Coat Metallic (\$435.00)	UG	[]	[]
Ruby Red Metallic Tinted CC (\$350.00)	RR	[]	[]

<input type="checkbox"/> Taurus Limited FWD P2F/300A	\$25,486.00
<input type="checkbox"/> Taurus Limited AWD P2J/300A	\$27,095.00

Limited Contains all Standard Equipment Plus:

EXTERIOR

- Mirrors – Heated, Memory, Puddle Lamps, Chrome Exterior
- Sill Plates (front doors w/bright metal insert)
- Tires – P255/45R19 A/S BSW
- Wheels – 19" Premium Painted

INTERIOR / COMFORT

- Ambient Lighting
- Cargo Net
- MyFord Touch™ 8" Center-stack Touch Screen and 2 Cluster Screens
- Seats — Leather (perforated), 10-Way Power Driver and Passenger Seat (fore/aft, up/down, tilt, lumbar, recline), and Driver Seat Memory

- Steering Wheel – Leather-Wrapped with Wood Insert, Steering Wheel Controls (i.e. audio/cruise control)
- SYNC® Services
- Window Controls – Driver and Passenger Global Open Controls (and Moonroof when equipped)

FUNCTIONAL

- Audio –Additional IP Center Channel Speaker
- Rear-View Camera
- Reverse Sensing System
- Universal Garage Door Opener

OPTIONAL EQUIPMENT FOR Limited

	OPTION CODE	PRICE
<input type="checkbox"/> 301A PKG- Adjustable Pedals with Memory, Auto Dimming Driver Side Mirror, BLIS® with Cross-Traffic Alert, HD Radio™, Heated / Cooled Front Seats, Intelligent Access with Push-Button Start, Power Tilt / Telescoping Steering Column, and Sony® Audio System	301A	1760.00
<input type="checkbox"/> 302A PKG- Includes 301A PKG plus Active Park Assist Auto High Beams with Rain-Sensing Wipers, Branded Floor Mats, Heated Steering Wheel, Rear Power Sunshade and Second Row Heated Seats	302A	2195.00
<input type="checkbox"/> Voice-Activated Navigation System	20N	1630.00
<input type="checkbox"/> Multi-Contour Seats with Active Motion™ (301A and 302A Only)	61C	525.00
<input type="checkbox"/> Moonroof-Power (301A and 302A Only)	439	800.00
<input type="checkbox"/> Adaptive Cruise Control and Collision Warning with Brake Support (301A and 302A Only)	51A	1195.00
<input type="checkbox"/> Front License Plate Bracket	153	N/C

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<input type="checkbox"/> 20" Polished Aluminum Wheels	64C	
<input type="checkbox"/> Rear Spoiler	12L	
<input type="checkbox"/> Daytime running lamps	942	45.00
<input type="checkbox"/> Engine block heater	41H	35.00
<input type="checkbox"/> All-Weather Floor Mats	97M	70.00
<input type="checkbox"/> Cargo Organizer (Trunk mounted)	97C	145.00
<input type="checkbox"/> Smoker's Pack with Ash/Coin Cup	97P	86.00

<u>LIMITED</u>	<u>Code</u>	<u>PD</u>	<u>Stone</u>	<u>Charcoal Black</u>	<u>Colors:</u>
			<u>PW</u>		
Kodiak Brown	J1		[]	[]	
Deep Impact Blue	J4		[]	[]	
Ginger Ale	JY		[]	[]	
Tuxedo Black Metallic	UH		[]	[]	
Ingot Silver Metallic	UX		[]	[]	
Sterling Gray Metallic	UJ		[]	[]	
Colors: SEL Extra Cost \$\$\$					
White Platinum Tri Coat Metallic (\$435.00)	UG		[]	[]	
Ruby Red Metallic Tinted CC (\$350.00)	RR		[]	[]	

[] Taurus SHO AWD P2K/400A \$30,706.00

SHO Contains all Limited Equipment Plus:

POWERTRAIN/FUNCTIONAL

- Aluminum Brake and Accelerator Pedals
- Drivetrain – All-Wheel-Drive (Engine Brake Traction Control)
- Engine – EcoBoost™ V6
- Transmission – 6-speed SelectShift Automatic™ with Paddle Activation
- Unique Sport-tuned Suspension

EXTERIOR

- Exhaust – Dual with Chrome Tips
- Grille – Piano Black Mesh
- Headlamps – HID
- Mirrors – Heated, Memory, Puddle, Auto-Dimming (Driver Side only), Piano Black Exterior
- Rear Spoiler

- Tires – P255/45VR19 All-Season BSW
- Wheels – 19" Premium Painted

INTERIOR / COMFORT

- Branded Floor Mats (Front)
- Seats – Leather-Trimmed with SHO Graphics
- Steering Wheel – Perforated-Leather-Wrapped with Audio /Speed Controls
- Unique SHO and EcoBoost™ Badging
- Unique SHO Interior Appearance – Film: Door-Trim/Console Appliqués; Woven Aluminum: IP Appliqués

FUNCTIONAL

- Adjustable Pedals with Memory
- Intelligent Access with Push-Button Start
- Power Tilt / Telescoping Steering Column

OPTIONAL EQUIPMENT FOR SHO

	<u>OPTION CODE</u>	<u>PRICE</u>
[] 402A PKG- HD Radio™, Heated/Cooled Front Seats, Sony® Audio, Active Park Assist, Auto High Beam w/Rain Sensing Wipers, Rear Window Power Sunshade, Heated Steering Wheel, BLIS® w/Cross Traffic Alert, and 2 nd Row Heated Seats	402A	2460.00
[] SHO Performance Package- Sport Tuned Suspension, Performance Brake Pads, EPAS Calibrated Steering, ESC Track Mode/True Off, 3.16 Final Drive Ratio, 20" Premium painted 5-spoke aluminum wheel with Performance Summer Tire Compound (245/45YR) & Tire Mobility Kit2, (Deletes Spare Tire and N/A w/Adaptive Cruise Control)	12S	906.00

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[] 20" Machined and Painted Pockets Wheels	64B	
[] Adaptive Cruise Control and Collision Warning with Brake Support (402A Only & N/A w/SHO Perform. Pkg)	51A	1195.00
[] Voice-Activated Navigation System	20N	1630.00
[] Multi-Contour Seats with Active Motion™ (402A Only)	61C	525.00
[] Front License Plate Bracket	153	N/C
[] Engine block heater	41H	35.00
[] All-Weather Floor Mats	97M	70.00
[] Cargo Organizer (Trunk mounted)	97C	145.00

[] Smoker's Pack with Ash/Coin Cup

97P

86.00

Colors: SHO	Code	Charcoal Black	Charcoal Black/ Mayan Grey
		SW	QM
Deep Impact Blue	J4	[]	[]
Tuxedo Black Metallic	UH	[]	[]
Ingot Silver Metallic	UX	[]	[]
Sterling Gray Metallic	UJ	[]	[]
Green Gem Metallic	W6	[]	[]
Colors: SEL Extra Cost \$\$\$			
White Platinum Tri Coat Metallic (\$435.00)	UG	[]	[]
Ruby Red Metallic Tinted CC (\$350.00)	RR	[]	[]